



FAAI:2022-1-PL01-KA220-HED-000088359



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Dissemination Plan



The production of this document has been possible thanks to the support of the ERASMUS+ project: The Future is in Applied Artificial Intelligence (2022-1-PL01-KA220-HED-000088359)

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2

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Date

07.11.2022

Places of the development of the result

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University of Library Studies and Information Technologies, Sofia, Bulgaria

University of Nis, Serbia

University of Ss. Cyril and Methodius in Trnava, Slovakia

University of Montenegro, Montenegro

Content

Introduction	5
Rules of project visibility	5
The objectives of dissemination	6
Dissemination strategy: Key concepts.....	6
What does the project propose for dissemination?	8
Target Groups: Who do we need to communicate with?.....	9
Dissemination Activities.....	9
Development of project information material.....	9
Project Logo	9
Leaflets and Posters	10
Rollups.....	13
T-shirts.....	13
Media.....	14
PowerPoint Template.....	15
Newsletter Template.....	17
Creation and maintenance of the project website	17
Social Media.....	24
Newsletters	24
Participation to National and International Conferences	24
Dissemination events	24
Publications	24
References	24
Dissemination Work Plan Overview and Deadlines.....	25
ANNEX 1: Storing the dissemination reports in AdminProject platform	33

List of Abbreviations

FAAI	“The Future is in Applied Artificial Intelligence” project
AAI	Applied Artificial Intelligence
HEI	Higher Education Institute
ICT	Information and communications technology
WPn	Work Package n (i.e.: WP1)
SME	Subject-Matter Expert
UBB	University of Bielsko-Biała
ULSIT	University of Library Studies and Information Technologies
UNI	University of Niš
UCM	University of Ss. Cyril and Methodius in Trnava
UoM	University of Montenegro

Introduction

The current dissemination plan has been designed according with the Erasmus+ Programme Guide (<https://erasmus-plus.ec.europa.eu/document/erasmus-programme-guide-2022-version-2>). It includes the description of

- the communication objectives such as enabling raising awareness, promoting societal values, develop new partnerships for good practices in the field of AAI;
- target groups, namely, students and graduates, academics and researchers, and employers, which are engaged in the field of AAI;
- the channels and activities to reach the target audience including the development of project information materials (project logo, leaflets, brochures and posters, presentations, newsletters); creation and maintenance of the e-learning platform, project website; social media; participation to national, international conferences and multiplier events; publications;
- the project results (outputs and outcomes) such as methodological guides, studies, curricula, scientific works and so on. Results should be shared using channels described further and promoted on the Erasmus+ Project Result Platform;
- the timing;
- key performance indicators (KPIs) enabling us to monitor progress during the implementation of dissemination plan and to measure the degree of success in achieving its objectives.

Rules of project visibility

The main rules regarding project visibility can be summarised as follows:

Every project publication should contain the phrase: " The production of this document has been possible thanks to the support of the ERASMUS+ project: The Future is in Applied Artificial Intelligence (2022-1-PL01-KA220-HED-000088359)

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All project activities should underline the fact that they are implemented and funded under the Erasmus+ Programme.

Materials produced for project activities, training materials, project websites, posters, leaflets, etc. should bear the logo which can be downloaded at the following link (https://ec.europa.eu/regional_policy/information-sources/logo-download-center_en): Changes to the color and content of the logo, its distortion and reversal are not permitted.

The objectives of dissemination

The dissemination strategy of the FAAI is crucial to achieving successful outcomes. To fully understand this strategy, it is important, that the partners have a common understanding of the concepts of dissemination.

The term 'dissemination' is widely used in project activities and basically means 'delivery and receipt of messages', 'involvement of the individual in the process', 'transfer of process or product'.

The definitions of this concept adopted by the FAAI consortium is as follows:

Dissemination: Dissemination involves advocacy and outreach activities. Dissemination activities take place at the beginning of the project or even earlier to communicate the existence of the project, its aims, objectives, and developments.

Dissemination in general is the planned process of providing information to the target group and key stakeholders about the process, activities, and results of the project, using a variety of local, regional, and international channels.

Exploitation: Exploitation includes the activities of taking into account (the actual successful results to the relevant stakeholders and decision makers) and extension (persuading end-users to accept or to apply the results of the project).

The main **objectives** of dissemination and exploitation activities are:

- Promote and raise awareness of the content, developments and project's results;
- Successfully disseminate the results to the relevant decision makers to ensure their sustainability and support;
- Persuade individual end-users to accept and/or apply the results, including after the project and the support of its partners has ended.

In order to clarify the dissemination and exploitation strategy of the FAAI project, the following sections attempt to answer the key questions such as:

- What will the results of the project be?
- What needs does the project respond to?
- Who are the end-users or potential users, or Beneficiaries of the project results?

In addition, the Dissemination and Exploitation Plan states:

- Types of dissemination and use activities to be carried out;
- The tools to be used;
- Calendar of activities to be used.

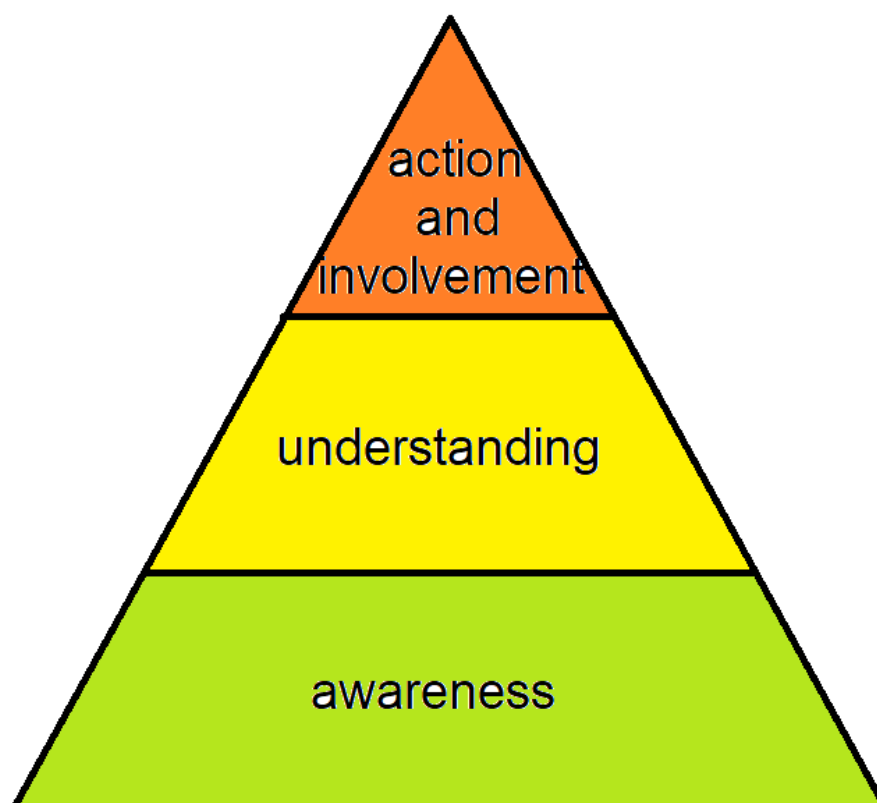
Dissemination strategy: Key concepts

One of the tasks of the project is to communicate its results to stakeholders: new curricula, programs, training, research materials, and other products. A simple, clear, and convincing way to get the information to specific target groups must be found. An important factor in the success of the project is therefore the existence and practical implementation of an effective dissemination strategy.

Here we are based on the practical advice to project team members on how to develop and implement a dissemination strategy and project results, which were developed in the workbook of Sally Harmsworth and Sarah Turpin

(http://elearning.uokerbala.edu.iq/pluginfile.php/23615/mod_resource/content/0/dissemination.pdf).

Dissemination in the context of FAAI project can be considered successful if there has been a change in AAI educational practice in response to a disseminated successful experience.



We distinguish three levels of dissemination:

1. Dissemination to raise awareness.

If you want people to be generally aware of FAAI activities, aims, activities and outcomes, this type of dissemination will help to create an 'image' and increase the project's visibility in the community.

2. Dissemination for understanding.

Intended for groups/target audiences with whom it is important to engage directly in the dissemination process and who we think can benefit from what the project has to offer. We therefore need to make sure that these groups know aspects of the project in more detail.

3. Dissemination for involvement and action.

Aimed at people and groups who can 'influence' and 'bring about change' within their mandate at the appropriate level. It is the representatives of these groups that need to be equipped with the knowledge, skills and understanding of the project to bring about real change.

The project FAAI will use all three levels of dissemination and will go through each of them in stages. At the outset, the project needs to ensure that the potential target audiences are made aware of the aims and objectives of the project, they will subsequently be interested in receiving more detailed information to understand. Involvement (participation) in both of these stages will form the basis of dissemination for action.

The main objectives of the Dissemination Strategy are:

a) Establish new relationships

The Dissemination and Exploitation Plan identifies actions to build positive relationships with wider audiences, through effective channels which ensures the use of the project results and good practices presented.

b) Inform

Dissemination activities aim to raise awareness of the FAAI project itself, its process and benefits for good practice in the involved institutions and outside of them.

c) Motivate.

Dissemination activities provide information on the implementation of AAI training course to improve the quality of data science training in the partner countries. Thus, the aim of dissemination is also to increase the motivation and determination to put Big Data technology into educational practice.

d) Support development

The FAAI project aims at adapting the computer science education to the AAI field through the introduction and effective use of innovative competence- based technologies and didactic models, which will lead to an improvement in the quality of training.

What does the project propose for dissemination?

The next step is to identify what should be disseminated and used. The results of the project are of various kinds and consist of both concrete (tangible) results and the skills and personal experiences that have been acquired by both the project organizers and the participants in the activity (intangible results).

Tangible outcomes include:

- Studies / analysis (Best practice guidelines / report)
- Methodologies / guidelines (Methodological framework for implementation)
- Course / curriculum (Design and development, pilot course / module)
- good practice guidelines or case studies;
- evaluation reports;
- Newsletters or information leaflets.

Intangible outputs include:

- knowledge and experience gained by participants, learners or staff;
- improved skills or achievements.

Intangible outcomes are often more difficult to measure. The use of surveys, questionnaires, tests, observations or self-assessment mechanisms can help to record this type of outcome.

Target Groups: Who do we need to communicate with?

Defining target groups both at different geographical levels (local, regional, national, European) and in the beneficiary's own area (colleagues, peers, local authorities, other organisations carrying out the same activity, social networks, etc.) is important. Activities and messages should be taken into account accordingly, taking into account the audiences and target groups:

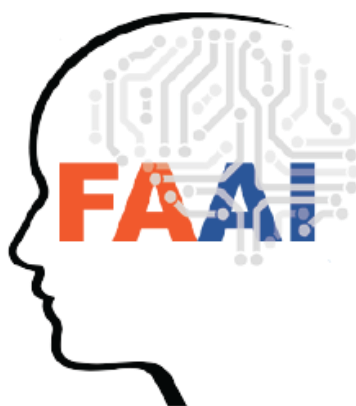
1. **Enterprises, industries, SMEs, and start-up companies.** All partners will exploit the network of their members and contacts to disseminate the project results and outputs. These members will also be motivated to participate in the open dialogue for the competences needed comment on the strategy to be followed for the mitigation of skill gaps and additionally to cooperate with HEIs for thesis supervision.
2. **Students, graduates, alumni** who are in the "hunt" of creating a competitive CV relevant for the AAI field, will have the opportunity to access the deliverables and learning material, as well as to gain knowledge on the competences
3. Access to the project's outputs will offer **lecturers, academics** as well as **training staff** at HEIs significant added value, regarding their professional task. They will have the ability to re-consider and reschedule not only the curricula offered by their organizations, but also to adopt new teaching/training methodologies, according to the market demands.

Project plans should be flexible enough to allow the target groups and other stakeholders to participate in the different phases of the project. This will help to ensure that the project is adequate in terms of their needs. Their involvement will also highlight the potential value of the project and help spread the news to other stakeholders across Europe.

Dissemination Activities

Development of project information material

Project Logo



Leaflets and Posters

Promotional material will be prepared and published for the purpose of disseminating the project. These promotional materials will include: leaflets, brochures and posters.

It may consist of a single sheet of paper that is printed on both sides and folded in half, called a leaflet; it may consist of a single page with an immediate statement, called flyer; or it may consist of a few pages that are folded in half to make a brochure. For the purpose of describing the FAAI project, or promoting specific events and happenings, such as the training weeks or the final Conference, leaflets of different kinds will be produced and distributed by project partners. Leaflets and brochures are produced in English. Project leaflets and brochures will be produced, for example:

- To present and promote the project and its objectives
- To promote specific project results
- To promote specific events
- To promote the Training Courses

Indicators: numbers of printed and distributed leaflets, brochures, posters, numbers of participated conferences where leaflets have been distributed.

Faculty of Mechanical Engineering
and Computer Science
University of Bielsko-Biala
Bielsko-Biala, Poland



Faculty of Mechanical Engineering
and Computer Science
University of Bielsko-Biala
Bielsko-Biala, Poland



University
of Bielsko-Biala



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**The Future is in
Applied Artificial
Intelligence**



Coordinator

AKADEMIA TECHNICZNO-HUMANISTYCZNA
W BIELSKU-BIAŁYM / UNIVERSITY
OF BIELSKO-BIALA (UBB)

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Śląskie
PL Poland

Coordinator Type: Higher education institution
(tertiary level)

Website: <https://faai.ath.edu.pl/>
<http://www.ath.bielsko.pl>



University
of Bielsko-Biala

Partners:



Project number:
2022-1-PL01-KA220-HED-000088359
<https://faai.ath.edu.pl>

Objectives

Project "FAAI" aims to join together HEIs and businesses. In this context, this project aims:

- a) bridge the current digital skills gap in part of European Countries;
- b) build an ecosystem of key partners;
- d) promote business opportunities, through an AI Job Hub, between Universities and businesses;
- e) support the creation of internship programs, PhD students and etc.

Activities

The FAAI project includes activities focused on:

1. HEI trainers
2. Undergraduate and postgraduate students
3. Business managers

Furthermore, the project involves the organization of multiplier events, for the dissemination the result of the project work packages.

Public authorities, NGOs, regional bodies, and professional organizations can utilize the project outputs to mitigate unemployment issues and boost AI related skills in an effort to increase the competitiveness of local businesses.

Impact

Teachers and students to get acquainted with the capabilities of AI systems for solving problems in management, industry, engineering, administration and education;

Promoting among business and young people the enormous opportunities provided by artificial intelligence to build the ecosphere of modern society.



Rollups



T-shirts

FAAI project T-shirts can effectively promote the project by showcasing its logo, key messages, and url linking to web-site. They can be distributed at events, workshops, and through partnerships with educators or influencers, acting as giveaways, prizes, or outreach tools. Encourage recipients to wear the T-shirts during public events and share photos on social media.. We will incorporate T-shirts into community outreach and networking activities,

ensuring a professional, uniform presence. By tracking engagement through social media and feedback, the T-shirts can become a dynamic tool for disseminating the project's mission and creating awareness.



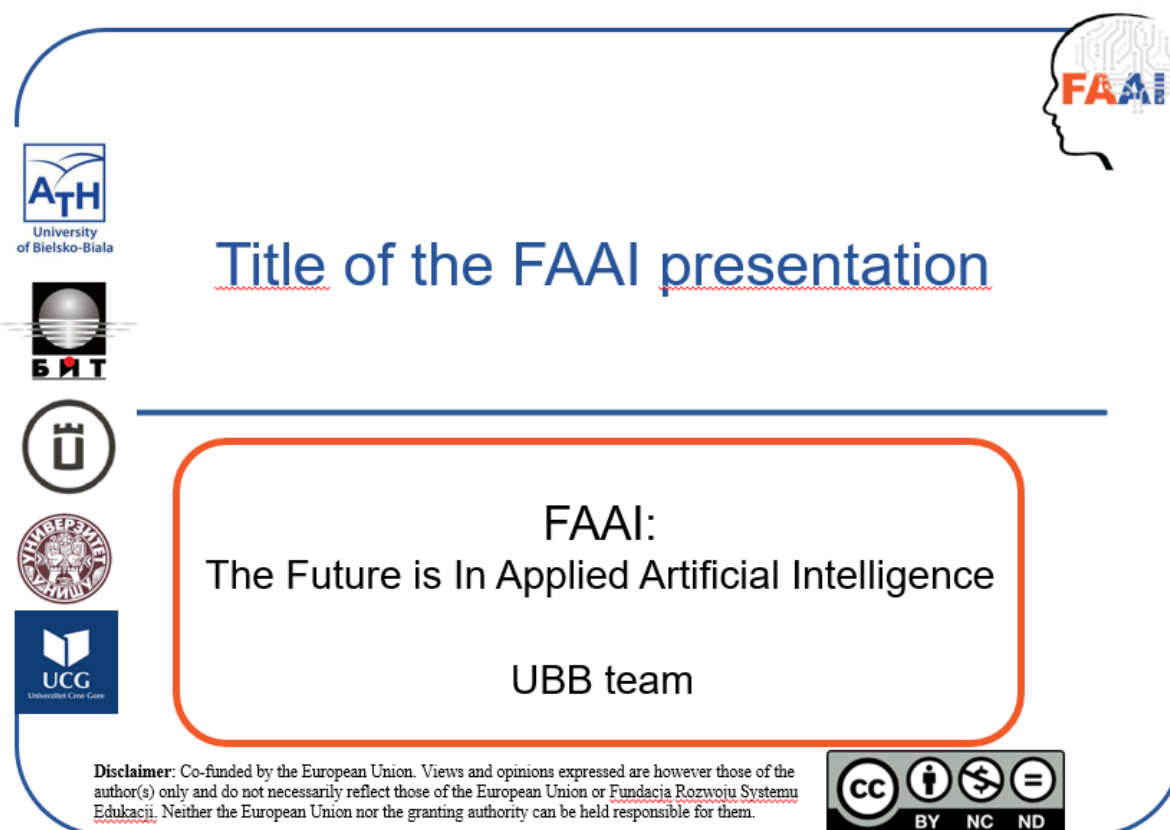
Media

The FAAI project itself and its results will be presented by each partner institution through all communication channels available in the environment. Information about the project, its activities and products will be sent to local, national and international media (e.g. newspapers, television and radio, etc.), media (e.g. newspapers, television, online media, social media, blogs, etc.)

Indicators: numbers of interview released, number of articles published in Media.

PowerPoint Template

Title page:



The slide features a blue border and a white background. In the top right corner, there is a logo of a head profile with circuitry and the text 'FAAI' in red and blue. On the left side, there is a vertical stack of logos: ATH University of Bielsko-Biala, BHT, a circular logo with a 'U', a circular logo with 'TRINSEPTER', and UCG. The main title 'Title of the FAAI presentation' is centered in blue text with a red dashed underline. Below it, a large orange rounded rectangle contains the text 'FAAI: The Future is In Applied Artificial Intelligence' and 'UBB team'. At the bottom left, a disclaimer is provided. At the bottom right, there are Creative Commons license icons (CC BY NC ND) and the European Union logo.

ATH
University
of Bielsko-Biala

BHT

U

TRINSEPTER

UCG
Univerzitet Crne Gore

FAAI

Title of the FAAI presentation

FAAI:
The Future is In Applied Artificial Intelligence

UBB team

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Next slides:



Data and Big data main features:

- The easiest way to understand what is a NoSQL database is to understand what it is not. Let's start with the SQL understanding first.

[<https://devcom.com/tech-blog/what-are-nosql-databases/>]

- SQL stands for Structured Query Language. People call it S.Q.L. or sequel. In short, it is the name of a standard language for communicating with relational databases that store the data. It can pull, edit, add, search, update, and delete information in the database records.



Newsletter Template

The Future is in Applied Artificial Intelligence NewsLetter



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2022-1-PL01-KA220-HED-000088359

November 12, 2022



Kick-off meeting

has been conducted at the University of Bielsko-Biala (Poland) on November 7-8, 2022

The first transnational project meeting has served as the kick-off meeting for the project. The project's framework was represented and finalized, and also project management, communication, quality assurance, publicity and administrative matters were discussed.

The participants from the University of Bielsko-Biala, Poland (UBB), University of Library Studies and IT, Bulgaria (ULSIT), the University of Nis, Serbia (UNI), the University of Ss. Cyril and Methodius in Trnava, Slovakia (UCMT), University of Montenegro, Montenegro (UoM) took an active part at the meeting.

All the materials related to the meeting (agenda, reports, to-do-list) is [here](#)

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Project framework

There has been presented the project's framework including:

- o WP1 - Project management
- o WP2 - Good practices in the use of AI and ML
- o WP3 - Setup the Artificial Intelligence Learning Requirements
- o WP4 - Artificial Intelligence framework for training in HE
- o WP5 - Piloting

Project management

There was focused on the principles of project management (duties of the Institutional coordinator, forming the teams (Steering Team, Quality Assurance Team), coordinating intellectual outputs, trainings, and dissemination activities, evaluations and reporting). Also there were presented the preliminary versions of the Project Dissemination Plan and the Quality management plan.

Web portal

will be on the basis of the domain of the University of Bielsko-Biala

Creation and maintenance of the project website

The project website will provide information on key aspects of the project at the national and international level. The website will have different user access levels, where the project partners will be able to publish their results for the dissemination. The website will be maintained by UBB and will be available to all stakeholders during and beyond the lifetime of the project and 5 years during the sustainability period.

Website –

<https://faai.ubb.edu.pl>

The screenshot shows the homepage of the FAAI Job Hub website. The header features the site title 'FAAI JOB HUB' and a navigation menu with links: Home, About Us, Partners, Target Groups, Objectives, Learning Materials, FAAI Results, Policy, and Accessibility. There are also flags for Poland, Hungary, and Romania. The main content area has a large blue graphic with the text 'FAAI JOB HUB' and the tagline 'The Future Is In Applied Artificial Intelligence 2022-1-PL01-KA220-HED-000088359'. Logos for FAAI and the European Union are present. A featured article titled 'FAAI ON GAMES FESTIVAL IN SPYTKÓW' by Marcin Bernaś, dated November 18, 2024, is displayed. The article text reads: 'On November 16th, an event was held in the city of Spytków that brought together students and high school pupils, featuring game tournaments. During the event, our students presented their projects using artificial intelligence (AI). The materials from the FAAI project became indispensable and were showcased to a large group of over 60 participants.' A search bar and a 'MENU' sidebar are also visible.

Website is deployed on a content management system and is structured according with its main menu. The item “About us” includes general description of the project, the objective, the partners, brief summary and information about consortium.

ABOUT US

Welcome to **FAAI Smart JobHub**

within **Erasmus+** project: **FAAI JOB HUB The Future Is In Applied Artificial Intelligence**

Project number: **2022-1-PL01-KA220-HED-000088359**

The project gathers five universities:



UNIVERSITY OF BIELSKO-BIALA – POLAND

UNIVERSITY OF LIBRARY STUDIES AND INFORMATION TECHNOLOGIES – BULGARIA

UNIVERSITY OF NIS – SERBIA

UNIVERSITY OF MONTENEGRO

UNIVERSITY OF SS. CYRIL AND METHODIUS IN TRNAVA – SLOVAKIA

Project “The Future is in Applied Artificial Intelligence” (FAAI) aims to join together HEIs and businesses in order to address the competencies and compatible job profile. This collaboration will provide innovative solutions to the training of experts in the field of Machine Learning and Artificial Intelligence.

The item “Project objectives” presents the main project objectives.

PROJECT OBJECTIVES

The project “The Future is in Applied Artificial Intelligence” (FAAI) aims to bring universities and companies together to address competences and professional profile. This collaboration will provide innovative solutions for training experts in machine learning and artificial intelligence. The learning structure is based on the “IEEE FEDERATED MACHINE LEARNING WHITE PAPER”. It will be observed and “THE IEEE GLOBAL INITIATIVE ON ETHICS OF AUTONOMOUS AND INTELLIGENT SYSTEMS”. In this context, the project aims to:

- a) closing the current digital skills gap in some European countries following the European Commission’s e-Skills for Jobs campaign.
- b) Build an ecosystem of key partners to create an access port for underrepresented talent pools.
- c) Identify underrepresented skills, the rationale behind the phenomenon of talented people who do not have the traditional qualifications to find a good job in the field of AI;
- d) promoting business opportunities, through the AI Job Centre, between universities and businesses, including building on the use of effective real-world AI solutions.
- e) Through the AI Job Hub supporting the creation of internship programs, supervision of doctoral students between universities and business.
- f) undertaking new initiatives to ensure that these skills are adequately promoted in curricula, in teacher development, in assessment practices and in teaching content, which contributes to new trends in ICT, BigData and AI, new educational tools and educational resources to be collected, processed and disseminated through the Smart AI Job Hub in order to modernize curricula and further development.

The FAAI project brings together four partners from five European countries: Polish, Bulgaria, Slovakia, Serbia and Montenegro.



The item “Learning materials” include the links to the basic pilot courses on AAI in 6 languages

LEARNING MATERIALS

The Future is in Applied Artificial Intelligence

Project number: 2022-1-PL01-KA220-HED-000088359

Thanks to the cooperation of five universities and business support, we are presenting a twelve-unit course on applied artificial intelligence.



The course is available in:

Main course (in English): [link to course](#)

Translations:

The Polish version: [link to course](#)

The Bulgarian version: [link to course](#)

The Slovakian version: [link to course](#)

The Serbian version: [link to course](#)

The Montenegro version: [link to course](#)



The structuring of the information is implemented with the help of the facility known as "Category". For example, the category "dissemination" refers to dissemination activities within the project

Category: Dissemination

REPORT ON DISSEMINATION ACTIVITIES

By Vmartsenyuk | August 29, 2024 | 1 Comment

Below you can analyze the summary of the dissemination actions per project partners.

The summary was prepared in AdminProject platform.

In total, there are 93 actions engaging 6826 participants.

UBB (docx) – The Future is in Applied Artificial Intelligence_DISSEMINATION_P1_(UBB) (1)

UBB (xlsx) – The Future is in Applied Artificial Intelligence_DISSEMINATION_P1_(UBB)

ULSIT (docx) – The Future is in Applied Artificial Intelligence_DISSEMINATION_P2_(ULSIT)

[Edit This Post](#)

A4.6: PUBLICATION “DESIGNING A COMPETENCY-FOCUSED COURSE ON APPLIED AI BASED ON ADVANCED SYSTEM RESEARCH ON BUSINESS REQUIREMENTS”

By Vmartsenyuk | July 29, 2024 | 0 Comment

The publication disseminating WP4 has been published in Applied Sciences.

Below is the link

<https://www.mdpi.com/2076-3417/14/10/4107>

Abstract

The category “publication” covers info on the project scientific publications

Category: Publication**A4.6: PUBLICATION “DESIGNING A COMPETENCY-FOCUSED COURSE ON APPLIED AI BASED ON ADVANCED SYSTEM RESEARCH ON BUSINESS REQUIREMENTS”**

By Vmartsenyuk | July 29, 2024 | 0 Comment

The publication disseminating WP4 has been published in Applied Sciences.

Below is the link

<https://www.mdpi.com/2076-3417/14/10/4107>

Abstract

The consortium of “The Future is in Applied Artificial Intelligence” Project designed the first competency-based applied artificial intelligence curriculum at the higher-education institution level. The development was based on advanced system research on existing artificial intelligence-related resources and surveying target groups of teachers, information technology students, and employers, which should enhance the performance of implementing artificial intelligence education. A review of applied artificial intelligence was prepared in the form of keyword clustering. The initial data were collected with the help of surveying by identifying job offers, existing artificial intelligence training courses, scientific projects, and real cases. A synthetic analysis of the textual information from the studies was conducted using the word clouds technique. A tensor-based approach was used for the presentation of the competency-based course. The specific numerical requirements for the course in the form of priorities followed from the solution to decision-making problems using the analytic hierarchy process technique. Based on a comprehensive study of surveys, educational experience, scientific projects, and business requirements, and a meta-analysis of the recent references, we specified the criteria for a training course in the form of a tensor-based representation of competencies in relation to content and educational modules.

[Edit This Post](#)

A5.6: PUBLICATION ON ADVANCED NEURAL NETWORK MODELS

Social Media

(Facebook)

Indicators: number of articles posted on Facebook, numbers of like on Facebook page, numbers of Followers.

Newsletters

Indicators: number of published newsletters.

Participation to National and International Conferences

The FAAI project itself and its content will be presented by each partner institution at subsequent conferences and events that are not directly related to the FAAI project itself.

Dissemination events

The dissemination events are planned during the project period. In order to reach and involve a wider audience of academic, research and business staff (both within and outside the participating institutions) it is planned a final dissemination events.

Indicators: number of people, organizations, private companies, and relevant stakeholders reached through dissemination activities.

Publications

Publications may include results of the project that are published as the separate articles, section of books or books. They can describe both results of project research, developments, use cases, datasets and good practices, used and resulted in during the project stages. The reference to the project is mandatory. The following text should be included “The work was co-funded by the European Union’s Erasmus + Programme for Education under KA2 grant (project no. 2022-1-PL01-KA220-HED-000088359 “The Future is in Applied Artificial Intelligence” (FAAI))”

References

1. <https://op.europa.eu/en/publication-detail/-/publication/429c34ff-7231-11ec-9136-01aa75ed71a1/language-en>



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Dissemination Work Plan Overview and Deadlines

Type	Activity	Done by Whom	Target Audience	Purpose of the Activity	Deadline
Dissemination to raise awareness	Development of the project logo and identity	UBB	Target groups: <ul style="list-style-type: none"> - Enterprises, industries, SMEs, and start-up companies, - Students, graduates, alumni - Lecturers, academics as well as training staff 	To have a visual appearance of the project and to be recognized within the target group. Channel: documents in electronic and classical/paper form.	05.11.2022
	Setting up the main FAAI website and optional University's websites concerning the project	UBB/ All consortium members	Target groups: <ul style="list-style-type: none"> - Enterprises, industries, SMEs, and start-up companies, - Students, graduates, alumni - Lecturers, academics as well as training staff 	Making the project, its aims and objectives as well as the partners known to the broader public. The website will have 5 links to Partner Universities' website pages. Channel: internet domain + webserver	01.10.2022
	Project leaflets		Target groups: <ul style="list-style-type: none"> - Enterprises, industries, SMEs, and start-up companies, - Students, graduates, alumni 	Making the project, its aims and objectives as well as the partners known to the broader public. It is essential to have the leaflets that can be distributed to the target groups. The leaflets	30.10.2022

			<ul style="list-style-type: none"> - Lecturers, academics as well as training staff 	<p>will be updated every 6 month in order to be able to hand out updated project information. The leaflets can be printed but can also send electronically.</p> <p>Channel: leaflets in electronic and classical/paper form.</p>	
Interviews	All consortium members	<p>Target groups:</p> <ul style="list-style-type: none"> - Enterprises, industries, SMEs, and start-up companies, - Students, graduates, alumni - Lecturers, academics as well as training staff 	<p>Making the project teams known to the broader public. Highlighting some important/interesting project progress and impact on AI community.</p> <p>Channel: video or posts published on project channels (Facebook, LinkedIn, etc.)</p>	On occasion	
Project rollups		<p>Target groups:</p> <ul style="list-style-type: none"> - Enterprises, industries, SMEs, and start-up companies, - Lecturers, academics as well as training staff 	<p>Preparing rollups for the project.</p> <p>Channel: rollup in paper and electronic form.</p>	30.10.2022	
Project newsletters		<p>Target groups:</p> <ul style="list-style-type: none"> - Enterprises, industries, SMEs, and start-up companies, - Lecturers, academics as well as training staff 	<p>Making recent developments within the project known to the broader public. There will be at least 1 newsletter which will be developed with the support of all consortium members.</p> <p>Channel: mailing list (subscription)</p>	30.11.2022	

Dissemination for understanding	Organisation of the round tables and seminars	All consortium members	Target groups: <ul style="list-style-type: none"> - Lecturers, academics as well as training staff - (optional) Enterprises, industries, SMEs, and start-up companies, 	Transferring knowledge and contents from previous workshop to the academic communities. Channel: classical meeting or video conference.	After local dissemination events
	Regular internal meetings with relevant university staff		Target groups: <ul style="list-style-type: none"> - University staff (international relations officers, intellectual property officers, representatives from the rector's office, representatives which are responsible for business 	Reporting project status/progress and threats for the project. Channel: Report (document)	After WP2, WP3, WP4, WP5
	Acquisition of feedback to relevant project documents		Target groups: <ul style="list-style-type: none"> - Students, graduates, alumni 	Familiarizing students with the project and collecting their opinions, suggestions and requirements. Finally, analysing the survey and publishing the report. Channel: AdminProject Forms questionnaires and the report in electronic form.	During WP2
	Acquisition of feedback to relevant project documents		Target groups: <ul style="list-style-type: none"> - Lecturers, academics as well as training staff 	Familiarizing academic staff with the project and collecting their opinions, suggestions and requirements. Finally, analysing the survey and publishing the report.	During WP2

				Channel: AdminProject Forms questionnaires and the report in electronic form.	
	Acquisition of feedback to relevant project documents		Target groups: <ul style="list-style-type: none"> - Enterprises, industries, SMEs, and start-up companies, 	Familiarizing companies with the project and collecting their opinions, suggestions and requirements. Finally, analysing the survey and publishing the report. Channel: AdminProject Forms questionnaires and the report in electronic form.	During WP2
	Participation in relevant external events	All consortium members	Target groups: <ul style="list-style-type: none"> - Enterprises, industries, SMEs, and start-up companies, - Students, graduates, alumni - Lecturers, academics as well as training staff 	Reaching the interested parties and broader community in order to assure better quality and deeper dissemination of the project results. Channel: meetings (including online),	On occasion
Dissemination for involvement	Kick-off meeting	All consortium members	Target groups: <ul style="list-style-type: none"> - Internal audience – personnel allocated to perform the duties of FAAI 	Knowledge transfer and training Channel: meeting	November 2022

and action	Regular project teams meetings.	All consortium members	Target groups: - Internal audience – personnel allocated to perform the duties of FAAI	Knowledge transfer Channel: video conference	Every month
	The training event A4.5	All consortium members	Target groups: - Internal audience – personnel allocated to perform the duties of FAAI - Lecturers, academics as well as training staff	Knowledge transfer and training A4.5. The training activities aims to prepare the new learning content in area of AAI analysing. This training focuses on targeting trainers to qualitatively analyse the business needs of AAI solutions. The gained knowledge will be propagated to the lectures and academic staff. Channel: meetings and video conferences (Podgorica).	05.2023
	The training event A5.4	All consortium members	Target groups: - Internal audience – personnel allocated to perform the duties of FAAI - Lecturers, academics as well as training staff	The training will be conducted by the methodology already created and the training materials with the participation of members from both universities. The gained knowledge will be propagated to the lectures and academic staff. Channel: meetings and video conferences.	05.2024

	The training event A5.5	All consortium members	<p>Target groups:</p> <ul style="list-style-type: none"> - Internal audience – personnel allocated to perform the duties of FAAI - Lecturers, academics as well as training staff - Students, graduates, alumni 	<p>The third training activity will involve the organization of AAI course offered to senior undergraduate and post-graduate students in UCM. The instructors of the course will be trainers from all universities. The training will be conducted according to the already established methodologies and teaching materials.</p> <p>Channel: course and learning materials</p>	05.2024
	Blended Intensive Program “AAI”	All consortium members	<p>Target groups:</p> <ul style="list-style-type: none"> - Internal audience – personnel allocated to perform the duties of FAAI - Lecturers, academics as well as training staff - Students, graduates, alumni 	<p>The training will be based on the learning materials (advanced version) prepared within framework of WP4. About 40 students from Europe will be engaged. It is included in Erasmus+ Key Action 1</p> <p>Channel: course consisting of virtual and physical parts</p>	04-05.2024
	Workshops with experts	All consortium members	<p>Target groups:</p> <ul style="list-style-type: none"> - Lecturers, academics as well as training staff - Students, graduates, alumni 	<p>Knowledge transfer and training. The both experts and project participants will exchange their knowledge.</p> <p>Channel: meetings and video conferences</p>	10.2023 meeting

	Publication in academic/ practitioner journals or conferences	All consortium members	<p>Target groups:</p> <ul style="list-style-type: none"> - Lecturers, academics as well as training staff - Enterprises, industries, SMEs, and start-up companies, 	<p>Promote AAI knowledge, research and solutions and promote project at the same time.</p> <p>Channel: presentations on conferences and manuscripts/papers in peer reviewed journals, books (case studies)</p>	Throughout the project duration and after
	Regular opinion pieces	All consortium members	<p>Target groups:</p> <ul style="list-style-type: none"> - Enterprises, industries, SMEs, and start-up companies, - Students, graduates, alumni - Lecturers, academics as well as training staff 	<p>Promote the intellectual outputs of the project in newspaper or magazine, like student papers or thematical paper that mainly reflects the author's opinion about a subject.</p> <p>Channel: articles in electronic and paper forms.</p>	Throughout the project duration and after
	Project Website		<p>Target groups:</p> <ul style="list-style-type: none"> - Enterprises, industries, SMEs, and start-up companies, - Students, graduates, alumni - Lecturers, academics as well as training staff 	<p>The progress of the project will be presented on the website.</p> <p>Channel: internet domain + webserver</p>	Monthly updates
	Training materials	All consortium members	<p>Target groups:</p> <ul style="list-style-type: none"> - Enterprises, industries, SMEs, and start-up companies, - Students, graduates, alumni - Lecturers, academics as well as training staff 	<p>Training materials considering video, texts and interactive presentations that will be distributed to interested audience.</p> <p>Channel: websites and learning platforms</p>	Within WP5 phase

	Flyers, posters, brochures	All consortium members	<p>Target groups:</p> <ul style="list-style-type: none"> - Enterprises, industries, SMEs, and start-up companies, - Students, graduates, alumni - Lecturers, academics as well as training staff 	<p>Preparing the leaflets and posters for the project during events and conferences. Hand out at conferences, seminars, events and electronically</p> <p>Channel: posters and leaflets in electronic and paper forms.</p>	On occasion
	Make the FAAl accessible (language/materials/affordable) A5.7	All consortium members	<p>Target groups:</p> <ul style="list-style-type: none"> - Enterprises, industries, SMEs, and start-up companies, - Students, graduates, alumni - Lecturers, academics as well as training staff 	<p>The final dissemination events. The aim of the events is to communicate the activities and results of the project within a wider audience.</p> <p>Channel: meeting at partner university</p>	05.2024
	Reports for National Agencies	UBB	All	<p>Provide knowledge at macro-level by putting a reports including the results for Erasmus agency and relevant agencies.</p> <p>Channel: Submitting reports and results to EC platform</p>	After each WP2,WP3,WP4,WP5 phase



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ANNEX 1: Storing the dissemination reports in AdminProject platform

To generate the report about the dissemination of the project results, the information about the dissemination should be added in AdminProject platform to the “Dissemination” panel providing data as follows:

🏠 My Projects » The Future is in Applied Artificial Intelligence » Dissemination

👤 You are editing this activity. After you are done, please the changes or them.

📄 Dissemination activity

Activity name

Who? Level?

How? Where?

When? # of people?

Activity description



B I [List icons] [Link icon] [Color icon] [Text color icon] [Smiley icon]

28.05 a conference was held on the creation of computer games. The event was organized by the Gamedev section under the care of DR Marcin Bernas as part of a series of ResetTalk meetings. It presents the equipment and capabilities of the Game Laboratory as well as directions of development of UBB students. Particular attention was paid to the role of artificial intelligence in the process of creating games. The FAAI project results was shown. Then, members of the Gamedev section of the Reset Scientific Circle presented 2D, 3D games and VR technologies. The key of the program, however, were the speeches of industry experts. The guests of the meeting were representatives of Trigger Labs, Played with Fire, Drawing Film Studio, Blum Entertainment and Aperto. Thanks to a series of presentations as well as a panel of experts conducted by DR. Tomasz Gancarczyk, participants could learn the advantages and disadvantages of this industry from the inside out.

Target groups

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The companioner from game dev industry, students of UBB and piupils from High schools in Bielsko-Biala

p  

Feedback received

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More this kind of activities in region is needed.

p  

Impact of the activity

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The presentation of AI solutions. Exchange the knowledge between parties.

p  

Evidence

[UBB_DSC04433.JPG](#),
[UBB_DSC04461.JPG](#),
[UBB_DSC04744.JPG](#)